

ABSTRACT OF THE DISCLOSURE

A scent delivery system provides for an enhanced consumption experience by
5 providing for fragrance or scent close to the nose during the consumption process and
includes, without limitation thereto, beverage cup, beverage cup cap, straw, bowl, plate,
eating utensils such as knife, fork, spoon, spork, preferably of plastic or coated with
plastic, and in such an instance in which an item is fabricated of plastic, the scent or
fragrance may be integrally molded entirely throughout the plastic in order to offer a
10 long-term release of scent, the control of which may be better influenced by the
packaging of the elements of this system in vapor-barrier plastic which impedes the
escape of scent until use of an entire system or elements thereof is desired.